QUANTITATIVE & QUALTITATIVE RESEARCH METHODS

**Directions: Read Green textbook pgs. 14-32 for the answers.**

1. When does a “true experiment occur”?
2. Compare and contrast research and null hypothesis.
3. Discuss the strengths and limitations of lab experiments.
4. Describe correlational studies. Then discuss the advantages and disadvantages of them.
5. Why are experiments and correlational studies quantitative rather than qualitative studies?
6. Discuss the strengths and weaknesses of observations.
7. Describe two different ways that observational data can be recorded.
8. Define case study.
9. Compare and contrast intrinsic and instrumental case studies.

10. Discuss the strengths and weaknesses of case studies.

11. Compare and contrast theoretical generalization and statistical

generalization.

12. Describe the 6 considerations that need to be made before a researcher embarks on an interview.

13. Why are observations, interviews, and case studies qualitative research methods?